# Science Communication & Impact

#### Steven B. Roberts

School of Aquatic and Fishery Sciences University of Washington

> robertslab.info @sr320



# Science Communication & Impact

# What faculty I think about

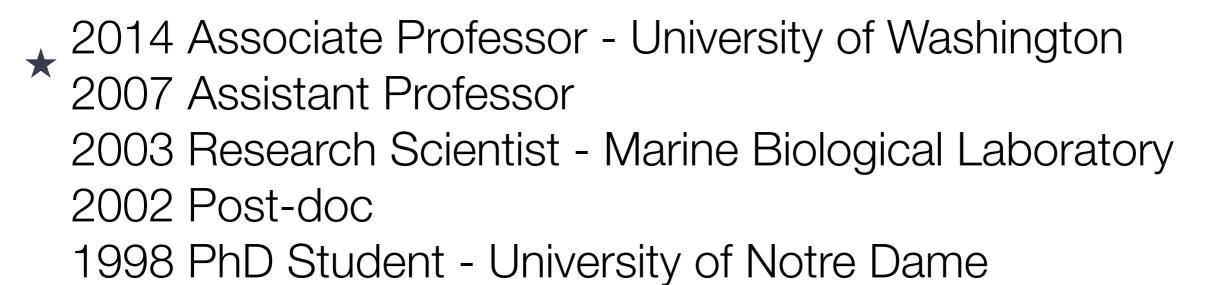
#### Steven B. Roberts

School of Aquatic and Fishery Sciences University of Washington

> robertslab.info @sr320



## Bio



# **★** Tenure

### THE CHRONICLE OF HIGHER EDUCATION

February 17, 2015

Home

ews Global

Opinion & Ideas

Facts & Figures

Blogs

Advice

Forums

Jobs

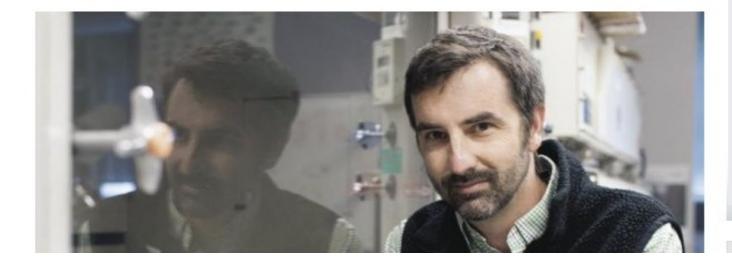
Search The C

## Technology



June 3, 2013

## Rise of 'Altmetrics' Revives Questions About How to Measure Impact of Research







#### PROMOTION PACKAGE

For promotion from the rank of Assistant to Associate Professor

#### Steven Beyer Roberts

Assistant Professor School of Aquatic and Fishery Sciences University of Washington

http://faculty.washington.edu/sr320

## Tenure Package [SB Roberts]

Posted in Outreach, Publication

If anyone is interested in what a tenure package looks like (I know I could have benefited from a few more examples) I am making mine available here.

Below is one of the tables I included, an attempt to quantify online science outreach.

Platform	Purpose	URL	Metrics
Website	Primary Lab Website	faculty.washington.edu/sr320	2 months - 216 unique visitors
Wiki	Share online lab notebooks and protocols, lab communication	genefish.wikispaces.com	2012 - 20k views
Blog	Lab Tumblr	genefish.tumblr.com	12 months - 6137 visits
Facebook	Shares Lab Tumblr posts	goo.gl/pOitK	47 likes; 11k Friends of Fans
Blog	Blog specifically documenting our Ocean Acidification Research	safsoa.wordpress.com	2012 - 1645 views
Twitter	Automatic lab feed - notebook entries, posts, events	twitter.com/genefish	17,330 tweets
Twitter	Personal twitter account	twitter.com/sr320	1491 tweets
Flickr	Sharing research images	goo.gl/yzwE7	2726 photos
Youtube	Primarily host instructional videos	youtube.com/user/srlab	7351 views
Scribd	Share documents, primarily undergrad student papers	scribd.com/sr320	9908 reads
Figshare	Sharing datasets and documents	goo.gl/umGFg	4947 views
Slideshare	Sharing presentations	slideshare.net/sr320	49 slideshares

http://goo.gl/LRXbvD



#### PROMOTION PACKAGE

For promotion from the rank of Assistant to Associate Professor

#### Steven Beyer Roberts

Assistant Professor School of Aquatic and Fishery Sciences University of Washington

http://faculty.washington.edu/sr320

#### 2012

Roberts SB, Hauser L, Seeb LW, Seeb JE (2012) Development of genomic resources for Pacific herring through targeted transcriptome pyrosequencing. PLoS ONE 7(2): e30908. doi:10.1371/journal.pone.0030908 [I F E A W]

Pages: 10

Article Views: 1075

Supplemental Data Views: 3792 (most viewed on Figshare)

Roberts SB and Gavery MR (2012) Is there a relationship between DNA methylation and phenotypic plasticity in invertebrates? Frontiers in Physiology. 2:116. doi:0.3389/fphys. 2011.00116 [I F E A W]

Pages: 5

Article Views: 651

Gavery MR\* and Roberts SB. (2012) Characterizing short read sequencing for gene discovery and RNA-Seq analysis in *Crassostrea gigas*. Comparative Biochemistry and Physiology Part D: Genomics and Proteomics, Available online 29 December 2011. doi: 10.1016/j.cbd.2011.12.003 [I F E A W]

Pages: 6

Statistic: #1 most downloaded article in journal January – March 2012

http://goo.gl/LRXbvD











#### PROMOTION PACKAGE

For promotion from the rank of Assistant to Associate Professor

#### Steven Beyer Roberts

Assistant Professor School of Aquatic and Fishery Sciences University of Washington

http://faculty.washington.edu/sr320

#### 2012

Roberts SB, Hauser L, Seeb LW, Seeb JE (2012) Development of genomic resources for Pacific herring through targeted transcriptome pyrosequencing. PLoS ONE 7(2): e30908. doi:10.1371/journal.pone.0030908 [I F E A W]

Pages: 10

Article Views: 1075

Supplemental Data Views: 3792 (most viewed on Figshare)

Roberts SB and Gavery MR (2012) Is there a relationship between DNA methylation and phenotypic plasticity in invertebrates? Frontiers in Physiology. 2:116. doi:0.3389/fphys. 2011.00116 [I F E A W]

Pages: 5

Article Views: 651

Gavery MR\* and Roberts SB. (2012) Characterizing short read sequencing for gene discovery and RNA-Seq analysis in *Crassostrea gigas*. Comparative Biochemistry and Physiology Part D: Genomics and Proteomics, Available online 29 December 2011. doi: 10.1016/j.cbd.2011.12.003 [I F E A W]

Pages: 6

Statistic: #1 most downloaded article in journal January – March 2012

http://goo.gl/LRXbvD

# Bio

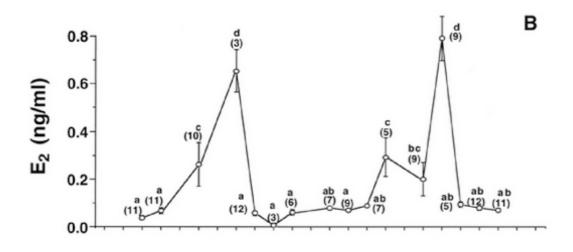
2014 Associate Professor - University of Washington

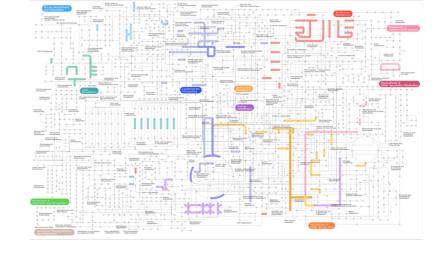
2007 Assistant Professor

2003 Research Scientist - Marine Biological Laboratory

2002 Post-doc

1998 PhD Student - University of Notre Dame





10.1577/1548-8659(1999)128<0436:ARCOTC>2.0.CO;2

## Bio

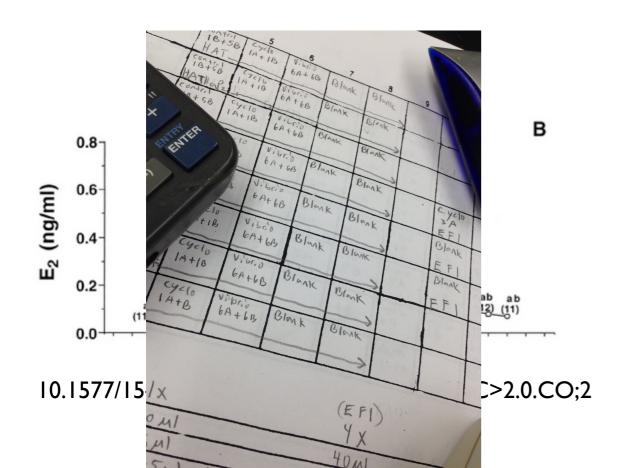
2014 Associate Professor - University of Washington

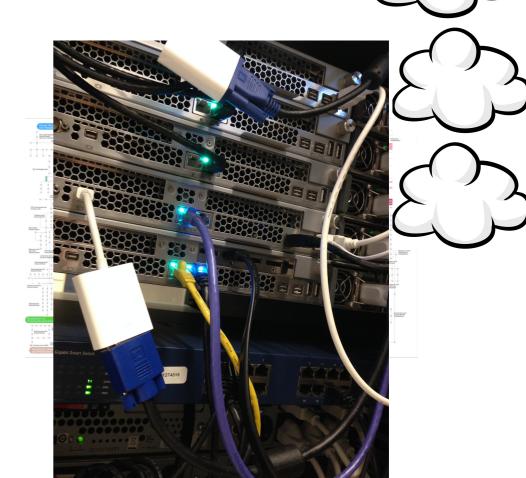
2007 Assistant Professor

2003 Research Scientist - Marine Biological Laboratory

2002 Post-doc

1998 PhD Student - University of Notre Dame





# Idea Generation Data Acquisition and Analysis Publication

Publication

Publication

Data Acquisition and Analysis

Publication

Publication

Idea Generation Publication

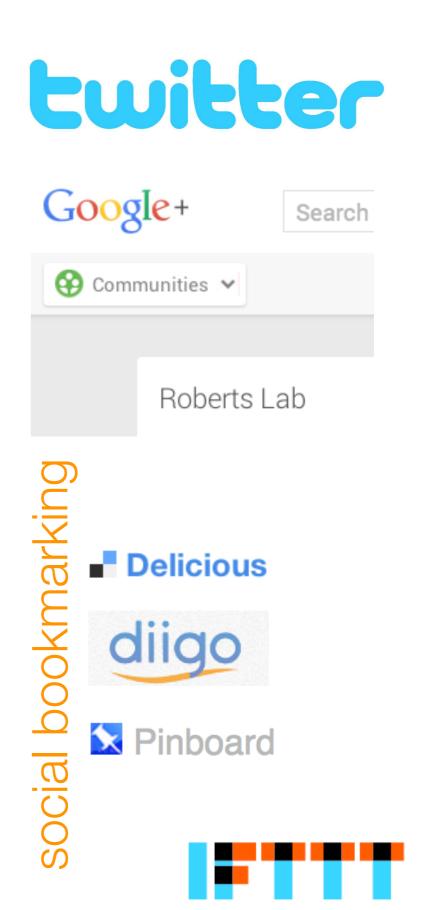
**Publication** 

Data Acquisition and Analysis

**Publication** 

Publication

PLE continually evolving



**Publication** 

**Publication** 

# Data Acquisition Publication and Analysis

**Publication** 

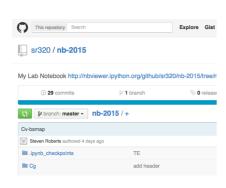


## lab notebooks









# Open Notebook Science

**Publication** 

**Publication** 

Data Acquisition Publication and Analysis

Publication

# universal challenges



metadata archiving

version control

simple sharing

data management

self-discoverability

provenance

collaboration

Publication

**Publication** 

# Data Acquisition and Analysis

**Publication** 

**Publication** 









**Publication** 

**Publication** 

# Data Acquisition and Analysis

**Publication** 

**Publication** 











#### Home

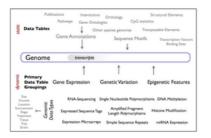
sr320 edited this page on Feb 7 · 23 revisions

This wiki serves as the *primary means for documentation* for project qdod: **querying disparate oyster datasets**.

In brief, data in the form of delimited text files is aggregated into SQLShare where they can be easily queried. The simplest way to start exploring the uses for this system is to interact with SQLShare using the simple web interface. All you need to get started is a Google account. Please see this page for a beginner's guide to SQLshare.

There is a python client for advanced users.

Below is schematic representation of the different types of datasets.



Reference Genome Sequence files are described on this page.



Working with...

#### Steven Roberts

Associate Professor (Marine Biology)
University of Washington



#### Active categories

Research statistics

- Marine Biology
- Molecular Biology
- Physiology
- Bioinformatics
- Genetics

#### Related authors

Emma Timmins-Schiffmar Claire Olson Mackenzie Gavery Samuel White Halley Froehlich

#### Recently used tags





ular uploads 42 uploads in total - view all

Herring Hepatic Transcriptome 34300 contigs.fa	dataset	<ul><li>4996 views</li><li>16 shares</li></ul>
Herring Testicular Transcriptome 31545 contigs.fa	dataset	<ul><li>780 views</li><li>18 shares</li></ul>
Bay scallop population structure on Cape Cod	fileset	<ul> <li>683 views</li> <li>14 shares</li> </ul>

#### Steven Roberts



Associate Professor in the School of Aquatic and Fishery Sciences at the University of Washington.



**57** Articles

**11.6k** views

1.1k saves

**981** tweet

Show tweets (79)

Sorting by default •

# Development of Genomic Resources for Pacific Herring through Targeted Transcriptome Pyrosequencing

(2012) Roberts, Hauser, Seeb et al.. PLoS ONE

read fulltext

# RNA-Seq Reveals an Integrated Immune Response in Nucleated Erythrocytes

(2011) Morera, Roher, Ribas et al.. PLoS ONE

read fulltext

# Is There a Relationship between DNA Methylation and Phenotypic Plasticity in Invertebrates?

(2012) Roberts, Gavery. Frontiers in Physiology

read fulltext

#### A context dependent role for DNA methylation in bivalves

(2014) Gavery, Roberts. Briefings in Functional Genomics

read fulltext

Predominant intragenic methylation is associated with gene expression characteristics in a bivalve mollusc



#### Highly saved by scholars

This product has 44 Mendeley readers. That's more than 92% of 2012 on Impactstory. Click for details.

highly cited highly saved

highly discussed

highly viewed



highly viewed

saved

highly cited highly discussed

y discussed highly viewed

saved

#### Steven **Roberts**



Associate Professor in the School of Aquatic and Fishery Sciences at the University of Washington.







articles (57)

datasets (18)

figures (2)

peer reviews (3)

posters (2)

slide decks (7)

Software products (25)

= theses (1)



**₽** ೧ 🐼 🔮

#### Selected works

Does DNA methylation facilitate phenotypic plasticity in marine invertebrates?

(2014) Slideshare.

highly viewed

 ■ Crassostrea gigas high-throughput bisulfite sequencing (larvae) and sperm tissues)

(2014) figshare.

highly viewed

viewed

Key profile metrics views on

views on ☐ 7 slide decks

**■** 57 articles

saves on 

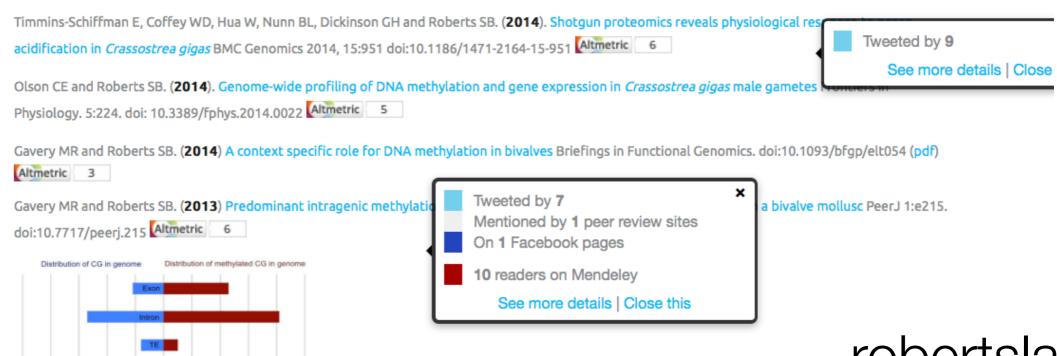
views on ○ 3 peer reviews





#### **Peer-Reviewed Publications**

see also preprints



# robertslab.info

Garcia-Vedrenne AE, Groner M, Page-Karjian A, Siegmund G-F, Singhal S, Sziklay J and Roberts SB. (2013) Development of Genomic Resources for a thraustochytrid Pathogen and Investig Tweeted by 3

Storer CS, Quinn TP and Roberts SB. (2 3 readers on Mendeley hysiological changes in brain tissue of senescent sockeye salmon Biogerontology. doi:10.1007/s10522-0 See more details | Close this

Burge CA, Mouchka ME, Harvell CD and Roberts SB. (2013) Immune response of the Caribbean sea fan, Gorgonia ventalina, exposed to an Aplanochytrium parasite as revealed by transcriptome sequencing Frontiers in Physiology 4:180. doi:10.3389/fphys.2013.00180

Timmins-Schiffman EB, Nunn BL, Goodlett DR and Roberts SB. (2013) Shotgun proteomics as a viable approach for biological discovery in the Pacific cycles.

Conservation Physiology, doi:10.1093/conphys/cot009 Altmetric 3



<a id="peer">

#### ## Peer-Reviewed Publications</a>

see also <a href="#preprint">\*preprints\*</a>

Timmins-Schiffman E, Coffey WD, Hua W, Nunn BL, Dickinson GH and Roberts SB. (\*\*2014\*\*). [Shotgun proteomics reveals physiological response to ocean acidification in \*Crassostrea gigas\*] (http://www.biomedcentral.com/1471-2164/15/951/) BMC Genomics 2014, 15:951 doi:10.1186/1471-2164-15-951 <span data-badge-popover="right" data-badge-type="4" data-doi="10.1186/1471-2164-15-951" data-hide-no-mentions="true" class="altmetric-embed"></span>

<a href="https://peerj.com/articles/215/"><img class="alignnone" title="align" alt="" src="https://dfzljdn9uc3pi.cloudfront.net/
2013/215/1/fig-2-1x.jpg" width="264" height="154" />

Garcia-Vedrenne AE, Groner M, Page-Karjian A, Siegmund G-F, Singhal S, Sziklay J and Roberts SB. (\*\*2013\*\*) [Development of Genomic Resources for a thraustochytrid Pathogen and Investigation of Temperature Influences on Gene Expression](http://www.plosone.org/article/info%3Adoi%2Fi0.1371%2Fjournal.pone.0074196) PLoS ONE 8(9): e74196. doi:10.1371/journal.pone.0074196 <a href="https://doi.org/10.1371/journal.pone.0074196">doi:10.1371/journal.pone.0074196</a> data-doi="10.1371/journal.pone.0074196" data-hide-no-mentions="true" class="altmetric-embed"></a><a href="https://doi.org/10.1371/journal.pone.0074196">data-hide-no-mentions="true"</a> class="altmetric-embed"></a><a href="https://doi.org/10.1371/journal.pone.0074196">data-hide-no-mentions="true"</a>

Storer CS, Quinn TP and Roberts SB. (\*\*2013\*\*) [Quantitative PCR analysis used to characterize physiological changes in brain tissue of senescent sockeye salmon](http://link.springer.com/article/10.1007/s10522-013-9448-1) Biogerontology. doi:10.1007/s10522-013-9448-1 ([pdf](https://dl.dropboxusercontent.com/u/115356/docs/Storer2013.pdf)) <span data-badge-popover="right" data-badge-type="4" data-doi="10.1007/s10522-013-9448-1" data-hide-no-mentions="true" class="altmetric-embed"></span>

Burge CA, Mouchka ME, Harvell CD and Roberts SB. (\*\*2013\*\*) [Immune response of the Caribbean sea fan, Gorgonia ventalina, exposed to an \_Aplanochytrium parasite\_ as revealed by transcriptome sequencing](http://www.frontiersin.org/
invertebrate\_physiology/10.3389/fphys.2013.00180/abstract) Frontiers in Physiology 4:180. doi:10.3389/fphys.2013.00180 <span data-badge-popover="right" data-badge-type="4" data-doi="10.3389/fphys.2013.00180" data-hide-no-mentions="true" class="altmetric-embed"></span>

Timmins-Schiffman EB, Nunn BL, Goodlett DR and Roberts SB. (\*\*2013\*\*) [Shotgun proteomics as a viable approach for biological discovery in the Pacific oyster](http://comphys.oxfordjournals.org/content/1/1/cot009.full.pdf+html) Conservation Physiology.

#### **Peer-Reviewed Publications**

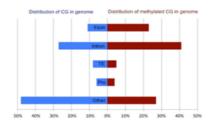
see also preprints

Timmins-Schiffman E, Coffey WD, Hua W, Nunn BL, Dickinson GH and Roberts SB. (2014). Shotgun proteomics reveals physiological response to ocean acidification in *Crassostrea gigas* BMC Genomics 2014, 15:951 doi:10.1186/1471-2164-15-951

Olson CE and Roberts SB. (2014). Genome-wide profiling of DNA methylation and gene expression in *Crassostrea gigas* male gametes Frontiers in Physiology. 5:224. doi: 10.3389/fphys.2014.0022 [Altmetric] 5

Gavery MR and Roberts SB. (2014) A context specific role for DNA methylation in bivalves Briefings in Functional Genomics. doi:10.1093/bfgp/elt054 (pdf) [Atmetric 3]

Gavery MR and Roberts SB. (2013) Predominant intragenic methylation is associated with gene expression characteristics in a bivalve mollusc PeerJ 1:e215. doi:10.7717/peerj.215 [Altmetric 6]



Garcia-Vedrenne AE, Groner M, Page-Karjian A, Siegmund G-F, Singhal S, Sziklay J and Roberts SB. (2013) <u>Development of Genomic Resources for a thraustochytrid Pathogen and Investigation of Temperature Influences on Gene Expression</u> PLoS ONE 8(9): e74196. doi:10.1371/journal.pone.0074196

Storer CS, Quinn TP and Roberts SB. (2013) Quantitative PCR analysis used to characterize physiological changes in brain tissue of senescent sockeye salmon Biogerontology. doi:10.1007/s10522-013-9448-1 (pdf)

Burge CA, Mouchka ME, Harvell CD and Roberts SB. (2013) Immune response of the Caribbean sea fan, Gorgonia ventalina, exposed to an Aplanochytrium parasite as revealed by transcriptome sequencing Frontiers in Physiology 4:180. doi:10.3389/fphys.2013.00180

[Altmetric 15]

Timmins-Schiffman EB, Nunn BL, Goodlett DR and Roberts SB. (2013) Shotgun proteomics as a viable approach for biological discovery in the Pacific oyster Conservation Physiology. doi:10.1093/conphys/cot009 [Altmetric 3]

# metrics

# FigShare

dataset

4923 views

16 shares

Steven Roberts @sr320 · May 8

Stein: "#reproducibility is just a synonym for actually right" #uwrepro

modular.math.washington.edu



**Twitter** 

Steven Roberts @sr320 · May 8

Stark: "key to reproducibility is in the training" #uwrepro

\$ ★ • …

Steven Roberts @sr320 · May 8

Freire: noWorkflow -supporting infrastructure to run scientific experiments w/o workflow management system

github.com/gems-uff/nowor... #uwrepro

43 ♦ ★ 🛊 …



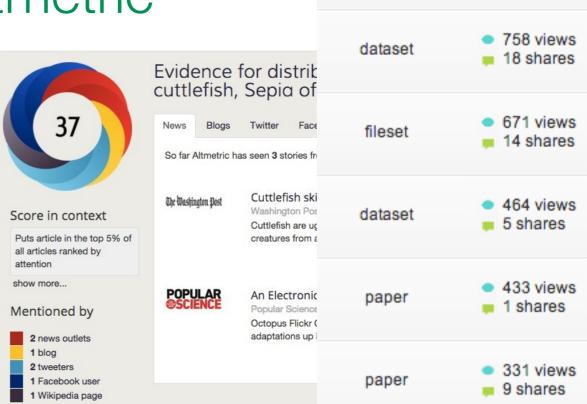




View summary

	Post	Total Reach?
•	Roberts Lab shared a link.	
1	#TBT #wayback	
1	Who is doing Science today?	17
1	Who is doing Science today?	16
•	Roberts Lab shared a link.	38

# **Altmetric**



## Facebook

Subject areas

PeerJ altmetrics

Aquaculture, Fisheries and Fish Science Marine Biology Molecular Biology 66 111 24 Visitors Views Downloads

Top referrals unique visitors news-oceanacidification-18 icc.org

# Web Analytics



View all metrics + mentions on the Web

# metrics

# FigShare

dataset

4923 views

16 shares

758 views

18 shares

671 views

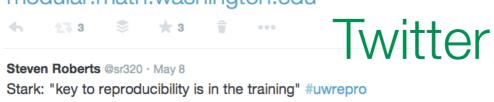
Steven Roberts @sr320 · May 8

Stein: "#reproducibility is just a

synonym for actually right" #uwrepro

modular.math.washington.edu

\$ ★ • ...

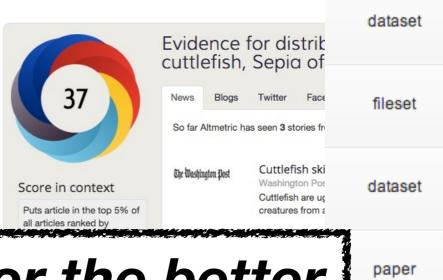


Steven Roberts @sr320 · May 8

Freire: noWorkflow -supporting infrastructure to run scientific

github.com/gems-uff/nowor... #uwrepro View summary





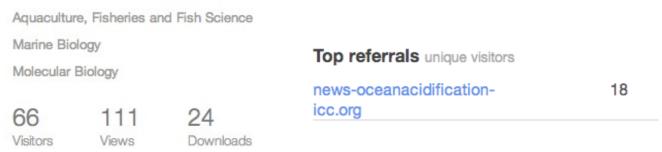
14 shares experiments w/o workflow management system 464 views 5 shares 433 views changes behavior, for the better. 1 shares Post 331 views 1 Facebook user paper #TBT #wayback 9 shares 1 Wikipedia page Who is doing Science today? 17

Who is doing Science today? 16 Roberts Lab shared a link. 38

Subject areas

# **Lacebook**

## PeerJ altmetrics



# Web Analytics



View all metrics + mentions on the Web

# Open Science

Idea Generation

Publication

Data Acquisition and Analysis

Publication

**Publication** 

Publication



The stated mission of the University of Washington is "the advancement, *dissemination* and preservation of knowledge."

Sharing Information

Any metric to inform on efficiency is valuable

# thanks!

Steven Roberts sr320@uw.edu robertslab.info @sr320